



The U.S. Embassy Berlin and the  
Cicero Gallery for Political  
Photography present:

### **The U.S. Election Lecture Series**

In the run-up to the U.S. presidential elections on November 4, 2008, the U.S. Embassy and the Cicero Gallery for Political Photography present a series of lectures by renowned U.S. political commentators, academics and experts.

## *The U.S. Embassy Election Series*

presents

**Susan Alexander**

*Minerva Research & Advisory*



### **“The 2008 Elections: It’s the Economy, Stupid! – Again? ”**

Susan Alexander is founder and Managing Director of Luxembourg-based Minerva, a firm producing proprietary and bespoke research on the financial markets and issues relating to globalization and the knowledge economy. She is a senior expert for the EU on R&D and national innovation systems. A native New Yorker, before moving to Luxembourg she was Vice President and head of fixed income, derivatives and international market research at Oppenheimer & Co.

Ms. Alexander is a graduate of Wellesley College and Princeton Theological Seminary and a PhD candidate at Fielding Graduate University where she is working on the impact of off-shoring on intangible investments.

She has been actively involved in political campaigns since the age of 18, when she worked on the campaign of Edward Brooke, the first African American to be elected to the US Senate. Since then she has also worked on the campaigns of President Jimmy Carter and NYC Mayor Ed Koch and supported NJ Governor Janet Whitman. She has known Hillary Clinton since they were college classmates and has been featured in a book and national magazine articles as a result. She is currently active in the Clinton campaign.

# *The U.S. Embassy Election Series*

Please join us on

**April 4, 2008, 17:00 - 18:30**

**Susan Alexander**

**“The 2008 Elections:  
It’s the Economy, Stupid! – Again? ”  
Lecture/Discussion followed by a Reception**

**Location:**

Cicero Galerie für politische Fotografie  
Rosenthaler Straße 38 (Hinterhaus, 1. OG)  
10178 Berlin - Mitte

**Please r.s.v.p to:**

GermanAlumni@state.gov  
Phone: (030) 8305-1172  
Fax: (030) 8305-1182

## **Other Tour Dates:**

### **Oestrich-Winkel, Rheingau**

**March 31, 2008 18:00**

European Business School

Reservations: [Christine.Riegler@ebs.de](mailto:Christine.Riegler@ebs.de)

### **Heidelberg**

**April 1, 2008 12:30**

German American Institute Heidelberg

More Information: [www.dai-heidelberg.de](http://www.dai-heidelberg.de)

### **Hamburg**

**April 3, 2008**

More Information: <http://hamburg.usconsulate.gov>



**Cicero Galerie**   
FÜR POLITISCHE FOTOGRAFIE

 **WGZ BANK**  
Die Initiativbank